



National Indigenous  
Fire Safety Council Project  
Projet du conseil national  
autochtone de la sécurité-incendie

# Multi-media / Design / Video

Please apply by email to [HR@indigenousfiresafety.ca](mailto:HR@indigenousfiresafety.ca)

## Title of Job: Multi-media / Design / Video – Multiple Part Time Contract Positions

### Position Description:

The Communications team requires multimedia, design and video contractors to develop organic content for our target audiences, creating a digital web and social media ecosphere. The objective is to engage through content for multiple mediums across social media platforms, website content, video courses, in person courses and e-contact. These roles will create content in a variety of formats, including for video and photography.

### Major Areas of Responsibility:

- > Creating a variety of content in different mediums, including video, photos and written content.
- > Creating unique promotional campaigns for digital audiences to engage in, including course design support (in person and video courses), engaging posts, and social media contests/promotions that are aligned to overall campaign and brand strategies and calendar.
- > Creating content specific to upcoming fire safety campaigns, contests and webinars. This may include a refresh of current campaign strategies to attract a new and wider audience.
- > Support with events, conferences and campaigns as required, both in-person and virtually.

### Core Required Competencies:

- > Bilingual in French and English
- > Strong understanding of various social media platforms, including but not limited to Facebook, Twitter, LinkedIn, YouTube.
- > Strong photography, design or video capture and editing skills.
- > Knowledge of the Adobe Creative Cloud graphic design, video editing and/or photography applications as applicable
- > Excellent research, organizational and time management skills, with a strong sense of cultural sensitivity.
- > Strong listening and communication skills and very comfortable client facing (internal clients).

### Education, Certification & Experience:

- > Bachelor's Degree and a minimum of 2 years' experience as a Content Creator or an equivalent combination of education and work-related experience.
- > Competency in Microsoft applications

### Additional Assets:

- > Of Aboriginal Heritage
- > Experience and knowledge of fire and life safety

### Closing Date:

Applications will be accepted on a rolling basis. The desired start date for activities will begin on April 1, 2022, and conclude on March 31, 2023.

### How to Apply:

Please respond with any questions. Applications must include a resume and can be submitted by email to [HR@indigenousfiresafety.ca](mailto:HR@indigenousfiresafety.ca).

*AFAC is an equal opportunity organization and encourages Expression of Interests responses from any community.*